

ATTENTION KAY CLUBS!

**WOULD YOUR CLUB
BE INTERESTED
IN MAKING SOME MONEY
TO SEND MEMBERS TO
KAY LEADERSHIP CAMP?**



For the past 15+ years KAY clubs across the state have volunteered to sell programs at the KSHSAA State Track & Field Meet in Wichita. In 2021 we would once again like for KAY clubs to have this opportunity to make money for their clubs future leadership – in other words, sending members to KAY Leadership Camp. Work 6 hours – make some big bucks! It doesn't get any better than this!

IF INTERESTED, CHECK OUT THE FOLLOWING DETAILS AND INFORMATION.

2021 KSHSAA STATE TRACK PROGRAM SALES

WHEN: Thursday, May 27, Friday, May 28 and Saturday, May 29, 2021.

WHERE: Cessna Stadium, Wichita State University, Wichita, KS

TIME COMMITMENT:

Clubs will identify one of the following 6 hour shifts they would prefer to work

- | | |
|--------------------------------|------------------------------|
| ▶ Thursday - 7:30 AM -12:30 PM | ▶▶ Thursday - 12:30 –5:30 PM |
| Friday - 7:30 AM -12:30 PM | Friday - 12:30 -5:30 PM |
| Saturday - 7:30 AM -12:30 PM | Saturday - 12:30 -5:30 PM |

- ▶ Clubs selling @ 7:30 AM must arrive no later than 7AM to check in● and set up
- ▶▶ Clubs selling at 12:30PM must arrive by 12:15 PM ● & will stay 15 minutes beyond 5:30PM to put things away for the day

- Upon arrival: please enter through pass gate on the west side of the stadium.
- To begin by above time: please allow time to park, check-in, get to locations and set-up



OF MEMBERS ON SALES TEAM:

KAY Clubs may bring a team of 5 members + 1 sponsor or 10 members and 2 sponsors

A team of 5 members + 1 sponsor will work with another team of 5+1

A team of 10 members + 2 sponsors/adults & sell on both sides of the stadium

It is important that you bring the number of members you signed up for. Have alternates in case someone can't attend at the last minute.

WHAT KIND OF STUDENTS SHOULD SELL PROGRAMS:

Please bring members who are willing to actively sell programs.

Desirable qualities =

▶Enthusiastic ▶Friendly ▶Outgoing ▶Able to engage with others

Make sure those selling understand that this is a 6 hour commitment.

If they can't do the time or aren't interested, they shouldn't be on your team.

WHAT DO WE GET FOR 6 HOURS OF SELLING PROGRAMS:

All clubs selling programs will share 25% of the total program sales after taxes

▶Each club team of 5 will receive 1/8 of the 25% of net sales after taxes.

▶Each club team of 10 will receive 1/4 of the 25% of net sales after taxes

NOTE: In past years, KAY clubs selling programs made **roughly \$50-60 per hour.**

2019 Data: Teams of 5 = approximately \$300.00. Teams of 10 = double this amount.

THE MORE YOU SELL, THE MORE EVERYONE MAKES!!

WHAT DO WE BRING/WEAR:

REMEMBER – IT'S SPRING IN KANSAS (COULD BE HOT OR COLD, RAINY OR SUNNY)

●Appropriate clothing = shorts and KAY t-shirt

●Comfortable shoes

●Hat, Umbrella

●Sun Screen

WHAT IF WE DON'T HAVE A MEMBER ATTEND KLC:

Clubs selling but not attending camp that summer = KSHSAA will retain \$ for future camp attendance by your club

WHEN CAN OUR CLUB SIGN UP?

TODAY.

Complete the questions at this link: <https://forms.gle/41Jp1ZZqz6QX8QFL9>

WHEN & HOW WILL CLUBS BE SELECTED?

▶April 15, 2021 – A drawing will be done from interested clubs. Clubs selling in 2019 will be eligible only if no other clubs signs up or are interested in a particular time shift.

NOTE: Money made on sales will be accepted after the May 15 camp fee deadline.

QUESTIONS: Cheryl Gleason (C/T) 785-231-8895; cgleason@kshsaa.org; KSHSAA 785-273-5329