



NATIONAL COACHES/SPONSORS ADVISORS DAY

National High School Activities Week
October 9 - 15, 2011

The Kansas State High School Activities Association is calling upon the State of Kansas to recognize the valuable contributions which coaches/sponsors/advisors make to the education of young people and, through them, to the American society. Each school and community is urged to honor its school activities staff at school assemblies, at halftimes of games and other events, or at civic gatherings on October 13.

Among the most valuable resources of our nation, state and community are the coaches who devote hundreds of hours to developing girls and boys mentally, physically and emotionally (mind, body and spirit), through interscholastic athletics/activities. Truly, the time spent by coaches working with the millions of youngsters competing in interscholastic athletic programs is immeasurable.

Coaches/sponsors/advisors need public recognition and support on their day. They need to know the hours of effort expended on behalf of millions of youngsters throughout the school year is appreciated and acknowledged. They are very deserving of the attention which they will receive on **National Coaches/Sponsors/Advisors Day**.

This national observance was first authorized by Public law 92-409, passed by Congress in August, 1972, and signed by Former President Richard Nixon. Through the joint efforts of the National Federation Coaches Association, the National Sporting Goods Association and the National Federation of State High School Associations, this special day was set aside to draw attention to the interscholastic program, to recognize our best coaches/sponsors/advisors, and to motivate all coaches to do the best possible job of educating boys and girls through interscholastic programs.