

KANSAS ASSOCIATION FOR YOUTH (KAY)

Sponsored by the
KANSAS STATE HIGH SCHOOL ACTIVITIES ASSOCIATION
601 SW Commerce Place
Topeka, Kansas 66615

2020 KAY AREA SPONSORS ANNUAL MEETING

- Area 1- Stephanie Affield, Atchison Middle School
- Area 2- Stephanie Stark, Erie High School
- Area 3- Chris Castillo, Sabetha High School
- Area 4- Allison Polifka, Quinter High School
- Area 5- Tanya Marceau, Meade High School
- Area 6- Jennifer Ankerholz, Clearwater High School

AGENDA

Monday, December 9, 2019; 8:30 AM - 3:00 PM

(MINUTES/COMMENTS from meeting in bold RED)

* = Handout/Support Material Provided

1. GREETINGS & INTRODUCTIONS

(Self-introductions, KAY background/history shared)

2. AGENDA REVIEW & ADDITIONS

(items may be added at the meeting) *

Mailings vs. emails

KAY banners/flags for clubs

MS Sessions @ RC

KAY overwhelming for new sponsors



3. KAY FACTS

A. History and Background of the organization *

B. KAY Statistics *

1. # Clubs by classification; # Clubs per area; # Members

Evaluate # of clubs per area

2. **New/Lost** Clubs

Area 1 =

Area 2 = **Cherryvale MS; Cherryvale HS**

Area 3 =

Area 4 = **Hill City MS; Hoxie HS; Stockton MS**

Area 5 = **Bucklin HS**

Area 6 = **Andover Central HS; Halstead MS**

C. Vinson Scholarship Fund Data *

Data/statistics shared; sponsors must promote/explain scholarship;

\$2,568.00 donated by clubs at 2019 RC

4. MISSION/BELIEF STATEMENTS; KAY LOGO

- A. Mission Statement/What We Believe...
- B. Use of material **Send Mission statement/link to KAY clubs**
- C. Logo review **Shared history of KAY logo throughout past 73 years**
Make logo available on website so clubs can copy/use on materials
Discussion about requirement for members to memorize the KAY pledge

5. PUBLICATIONS

- A. KAY Handbook (on-line review)
- B. KAY Leadership Camp Book * (8.c.)
- C. KAY Leadership Camp Brochure w/Insert * (8.c.)
- D. KSHSAA December 2019 Activities Journal (Misc. section)
Reviewed/discussed materials

6. KAY WEB PAGE

- A. Content * (on-line review)
Additional content to be added in conjunction with #7

7. 75TH ANNIVERSARY CELEBRATION – 2021-2022

- Planning committee working with club and alumni survey data**
- A. What does 75th year look like Club – **club surveys indicated desire to celebrate @ RC; Will celebrate history of KAY program in addition to club individual history/impact**
- B. What does 74th year look like – **begin work on researching club history – a workbook will be provided for all clubs to assist in this process; recognize alumni**

8. LEADERSHIP TRAINING EVENTS

- A. REGIONAL CONFERENCES 2019** (workbook available at meeting) *
Discussed objective of RC – energize, educate, excite...
- 1. Review 2019 RC - Club evaluations*, Host evaluations* **very helpful**
- 2. Attendance statistics * **Good; Area 6 size discussed**
- 3. Time Schedule – **Good-not too long, not too short**
- 4. Program content
 - a. Leadership Labs – **change to service project sharing only with defined outline, Dismiss speakers first to get to room**
 - b. Club Time – WHAM - **5 more minutes requested**
 - c. Laugh, Love & Lift Sessions – **secure speakers that can relate with students**
 - d. Activity after Lunch - **AP club with more direction from state director**
 - e. Club Recognition (power point presentation) **OK, continue to intro as color award**
 - f. Area Project (presentation, posters) - **pp slide well received, no pres. sharing**
 - g. Area President Election - **OK**
 - h. BE THE SPARK
 - i. Closing Power Point – **Shorter length good**
- 5. Conference Collection (Vinson Scholarship) – \$ collected *; donation ideas
Consider fund raiser for donation or set aside \$1 from club dues per member
- 6. 2019 RC locations/conference facilities (school in session, not) – **2019 = 3 in, 3 out**
- 7. RC Fees (\$10.00) - **OK**
- 8. Registration deadline/penalty – **registration will take place online to KAY State Office, Clubs will receive an invoice-all fees sent to KSHSAA**
- 9. Clubs not attending (list and letter provided) *



10. RC Evaluations

- a. The best things about the conference...
- b. Things that need attention/changed... **more detailed host checklist (CG)**
RC-more ideas = Photo booth for clubs; news release sent to club online vs. paper copy; visit with schools about paying reg. fee for members; video about "WHY KAY";

REGIONAL CONFERENCES 2019

1. Re-evaluate regional boundaries (MAP) – **Area 6 becoming very large – possibly decrease number per club to attend RC**
* Number of clubs and challenge in hosting; Distance in traveling; etc.
2. Future RC Hosts (area rotation lists) –schools secured for 2020 – **all secured**
3. Future RC dates (November 4-6 and November 9-13)
4. 2020 Featured speaker; RC focus
5. Review items on Sponsor Info Sheet regarding RC – **good discussion from evals.**

B. UNIT CONFERENCES (worksheet available at meeting) *

1. Purpose/Objective – Why Attend?
2. 2020 UC locations, Schedule, Service Project – **reviewed format, time/length, making afternoon a continued "day of service"**
3. 2021 UC-future hosts (area rotation lists) – Invitations mailed in early January
4. UC Fees (\$3.00); (Up from \$2 in 2009) - **Continues to be OK**
5. Area Sponsor comments, thoughts

C. KAY LEADERSHIP CAMP

1. Camp purpose/objective - **discussed**
2. Camp content/schedule (camp book) *
3. Attendance statistics * - **master attendance/reg. fee reviewed**
4. Fee = \$315 (history) * - **fee for 2020 @ \$325**
5. Pre-camp promotion - **@ UC, clubs must also promote; UC pp available online**
6. Sponsors attending camp (always welcome) – **pick up campers, attend Closing GS**
7. 2020 dates = July 27-31, 2020
8. Camp registration deadline May 1; Fees due June 1
9. Yearly recommendations –
 - a. Clubs investing in future leadership (\$ for campers)-track program sales, etc.
 - b. # attending = size of club (knowledge is power)
 - c. Promotion efforts (must start early)-**every month all year in "Connecting w/Cheryl"**
10. Camper evaluations * - **see RC sponsors info**

D. KAY SPONSORS SESSION

1. 9 sessions conducted (1999; 2002; 2005; 2007; 2009; 2012; 2014; 2016; 2018)
2. Conduct every 3, then 2 years (explain)
3. 2020 Date: Monday, September 21 @ Rock Springs 4-H Center – **materials/reg. info sent to all club sponsors and their principals in spring 2020**
4. Attendance (2018 = 81 registered/78 attended)
5. 2018 Evaluations * - **reviewed, discussed**
6. Role of Area Sponsor (registration fee paid by KSHSAA)

7. Comments/Suggestions- **Sessions by club size, HS/MS, new sponsors, etc.; Session about Vinson Scholarship, "Clubs Club", not sponsors; good suggestions from RC sponsor sheet**

E. SPONSORS MENTORING PROGRAM

1. 2019-20 = 32 new sponsors *
2. 18th year for mentors
3. Review mentor correspondence
4. Suggestions for future – Area Sponsor involvement, contact
5. Cheryl Comments – **more communication this year with those asked to mentor; suggested numerous communications; prepare more detailed info for both**

9. ELECTED LEADERS

(Master list of past area leaders provided) *



A. AREA PRESIDENTS

1. Election process
 - a. 1 candidate allowed from a club
 - b. Nomination (90 seconds); Candidate speech (2 minutes)
 - c. Club votes (2 per club); Procedure to prevent a tie (AP)
 - d. Number of candidates much better—emails to campers clubs
2. Responsibilities / Duties of Area Pres (consequences for not performing duties?)
3. KLC/RC – AP schedule for day * - **booklet of duties reviewed**
4. Training session (January 6, 2020)
5. Area Project discussion – **will discuss with AP on 01/06/20**
6. Other comments/suggestions
Information shared, newsletters reviewed, etc. Discussion on effective performance of duties

B. AREA SPONSORS

1. Election/Selection/Interest/Future promotion – **more stepping up to serve**
2. Responsibilities / Duties
3. RC Duties (Sponsors Room; Opening GS, Sponsor Mtg.; Election; Closing GS)
3. Communicating with Area President encouraged (will be CC: often)
4. Serve as a facilitator @ State Sponsors Session (even-numbered year) See 8.D.
6. Other comments – **more area sponsors are former KAY members**

10. AWARDS/GOALS

- A. Requirements/Point System
 1. 1st semester goal requirement - **discussed**
New requirement for all goal awards = conducting a leadership-training session/workshop for all club officers & board members (agenda and timeline for this goal requirement forthcoming)
 2. Points of entire membership vs. points for number needed for project
- B. Deadlines (May 15 & September 1); Incompletes
- C. Creative/Original Project Reports (discuss) –
- D. Newspaper articles – **changing this requirement-newspaper articles still preferred if possible, otherwise copy of article in school district newsletter or on district/school website; articles and pictures welcome all year long**
- E. March 1 deadline to change goal status

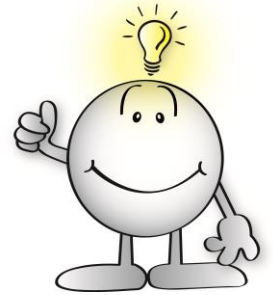
11. RC SPONSOR INFORMATION SHEET RESPONSES

- A. Hosting Future Conferences - **reviewed**
- B. KAY Leadership Camp – **info will be handout at UC**
- C. Be The Spark -
- D. Sponsors Session Content – **will be used when developing agenda/content**

12. BE THE SPARK

- A. What is it
- B. Review Clubs receiving grant money and their projects-Round #1
- C. 2nd Round format – physical/mental/nutritional health
- D. Time line for Round #2

Discussed above items



13. KESA & KAY

- A. KESA (Kansas Education System Accreditation)
- B. Commonalities with KESA and KAY
- C. Communication with KSHSAA schools regarding KESA and KAY
- D. Comments/Ideas going forward

Continue to promote KAY on KAY website; will look at Advanced Ed. credit

14. TECHNOLOGY/MEDIA/PR

- A. KSHSAA website (www.kshsaa.org): Additions to site? (See Social Media tab)
- B. KAY 101
- C. KAY Facebook page
- D. KAY Handbook: Protect vs. place on public side - **protect**
- E. Twitter
- F. Email vs. mail – **both?**

15. CLUB GROWTH

List schools in areas that are interested in KAY membership

Area 1 – Atchison HS; Atchison-Maur Hill Mt. Academy

Area 2 - Fredonia HS

Area 3 –

Area 4 – Hill City MS

Area 5 –

Area 6 – Hesston MS

Ideas for securing more clubs across the state.

School where someone you know teaches, coaches, etc.



16. ADDITIONS TO THE AGENDA

Mailings vs. emails – will ask sponsor for preference

KAY banners/flags for clubs – researching for 75th year

MS Sessions @ RC – can easily add

KAY overwhelming for new sponsors – will provide booklet of helpful info

17. LONG-RANGE GOALS FOR THE KAY PROGRAM