



**Kansas State High School Activities Association**  
 601 SW Commerce Place, Box 495, Topeka, KS 66601-0495  
 PH: 785 273-5329, FAX: 785 271-0236



# KSHSAA POST SEASON ACTIVITIES TELEVISION BROADCAST AGREEMENT

**ATTENTION: OFFICE OF THE EXECUTIVE DIRECTOR**

Televising Company \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_ PH: \_\_\_\_\_ FAX: \_\_\_\_\_

The named company desires to televise the stated event listed below, sponsored by the Kansas State High School Activities Association, Inc., (KSHSAA). The named televising company understands rights to televise are granted by the KSHSAA with the following stipulations:

- 1. After approval by the KSHSAA, the televising company shall contact the host site manager at least 24 hours prior to event.**
2. That agreed compensation be paid to the KSHSAA for each contest to be televised; and that the total sum be submitted with this agreement. It is understood the airing time of the telecast shall not conflict with other scheduled KSHSAA-sponsored events within the viewing area. The desired time of delay, with correlative sum, is checked below:
  - \$25/contest - 72-hour delay
  - \$50/contest - 48-hour delay
  - \$100/contest - 24-hour delay
  - \$300/contest - for a same-day playback following the last contest of the day/evening
  - \$1,500/contest - for live telecasting (daily fee for multi-day events)
3. That four (4) 30-second announcements be read during the telecast of each contest (provided by the KSHSAA). \*see website
4. That the televising company give advance publicity to an actual live event for a minimum of three days preceding the event; and that the advance publicity contain information on contestants, contest date, contest time, contest site, and all ticket prices.
5. That no individual or organization be permitted to sponsor any part of the broadcast for the purpose of advertising alcoholic beverages, tobacco products, performance enhancing products, gambling, etc. that is contrary to the principles of educationally based activities.
6. That no individual or organization be permitted to sponsor any part of the telecast for the purpose of advertising for a political candidate or political party.
7. That a list of all sponsors of the event/contest on each televising station be submitted to the KSHSAA, Box 495, Topeka, KS 66601-0495 for approval before the telecast.
8. That the televising company provide competent and professional announcers and telecasting; and that no dramatization shall be made of any unsportsmanlike conduct, incidents or displays on the part of the participants or fans.
9. That the televising company shall provide the KSHSAA with documentation on the number of homes reached by the specified rebroadcast.
10. That the KSHSAA reserves the right to discontinue this agreement at any time in the event any of these stipulations are violated or any aspect of the company's televising is considered to be in poor taste or incompatible with the educational objectives of the Association.

Station(s) carrying the telecast \_\_\_\_\_ Event to be telecast \_\_\_\_\_

Date(s) of the event \_\_\_\_\_ Date and proposed time of telecast \_\_\_\_\_

List schools involved \_\_\_\_\_

Company Representative Signature

Title

Date

## KSHSAA ACTION

The above request for a TELEVISED KSHSAA ACTIVITY, at the time indicated is:  APPROVED  NOT APPROVED

Reason \_\_\_\_\_

The Executive Director of the Kansas State High School Activities Association, Inc., empowered by the Association's Executive Board with the authority to act in behalf of the member schools of the Association, enters into an agreement with the above said company which desires to televise the KSHSAA-sponsored event according to the stipulations of this agreement.

Date

KSHSAA Executive Director