

Amateur Status and Name Image and Likeness

Rule 21 AMATEUR

Ineligibility under this rule holds for the entire time the student is in middle/junior or senior high school, unless he or she is reinstated by the Executive Board.

Section 1: General Regulations (apply to grades 7-12)

Art. 1: A student who uses his or her athletic skill or knowledge for gain, or who plays with a professional team, or who competes for a cash prize, shall be ineligible for that sport.

Art. 2: If the student signs a professional athletic contract, he or she shall be ineligible in that sport.

Art. 3: A student who receives pay for participation in athletics is ineligible in that sport under the provisions of this rule.

- a. A student may receive pay for teaching activities such as swimming, lifesaving, golf, tennis, wrestling, basketball, dancing, baseball, etc., provided he or she confines the work to teaching skills.
- b. A student may not receive pay for coaching teams or individuals involved in competition.
- c. A student may receive pay for officiating athletic contests.

Art. 4: It is permissible for a student to accept necessary meals, lodging and transportation while competing, if such are accepted in service rather than money or other material form.

Art. 5: The acceptance of merchandise, jackets, sweaters or other wearing apparel, athletic equipment, pay for pitching a game, remuneration for scoring a certain number of goals or making base hits, etc., or any other form of cash or merchandise award, is a violation of this rule. Neither may the foregoing be accepted as pay to cover necessary expenses.

Art. 6: Competing for a cash prize applies to one individual or team members. It does not matter whether the amount is sufficient to cover expenses, or whether an individual receives a portion.

Staff interpretations of Rule 21 – reviewed and approved by Executive Board 11/17/21

A student may be compensated as an influencer or representative and/or provide an endorsement pending the following:

- There shall be no interruption of the school day for the student;
- There shall be no reference to school name, school team, school logo, nor school mascot;
- Member school uniform may not be used by the student in any endorsement;
- Member school facilities may not be used in any student endorsement;
- Member school awards or awards won by students participating in activities shall not be referenced;
- No school practice film nor game film may be used in promotional activities;
- Neither endorsements nor promotions may be used to influence attendance at a member school;
- Students are not permitted to promote or endorse activities associated with the following: tobacco, alcohol, banned athletic substances, illegal substances or activities, or wagering.